



USAID | MACEDONIA
FROM THE AMERICAN PEOPLE



FOR IMMEDIATE RELEASE

September 21, 2011

Press office: +389 2 310-2314

Cell phone: +389 (0)70 367 547

Email: bvelickovska@usaid.gov

PRESS RELEASE

Increasing Domestic Industry's Competitiveness Through Team Work

Aiming to increase the competitiveness of Macedonia's domestic industry, USAID, in conjunction with the Ministry of Economy, will hold a seminar on "Working as a Team for Industrial Policy" from 21-23 September at Hotel Montana in Krusevo. USAID's Investment Development and Export Advancement Support Project is collaborating with the Ministry of Economy to support implementation of the Industrial Policy.

Macedonia's Industrial Policy identifies areas that require the government's dedicated attention to increase the competitiveness of Macedonia's industry. At this seminar, both government and business representatives will expand their knowledge about the importance and relevance of the policy. The program will also emphasize the need for stronger, more efficient coordination and collaboration between all those who participate in the policymaking process.

The seminar will be led by Dr. Raymond Saner, eminent scholar in the field of organizational change and institutional development and Director of Diplomacy Dialogue at the Centre for Socio-Eco-Nomic Development (CSEND) in Geneva. Dr. Saner is also a Professor at the University of Basel and at Sciences Po in Paris. Seminar participants will include representatives of the largest business associations in Macedonia and all government institutions involved in Industrial Policy implementation.

NOTE TO EDITORS:

The USAID Investment Development and Export Advancement Support Project focuses on industrial policy implementation, improving domestic and foreign investment procedures, supporting a comprehensive and effective export promotion strategy; and further strengthening public-private dialogue.

The American people, through USAID, have invested nearly \$500 million in Macedonia since 1993. USAID is implementing projects that create jobs, reduce corruption, and prepare Macedonian students for the workforce. These initiatives improve the quality of life and support Macedonia's transition towards a stable and prosperous democracy. USAID provides economic and humanitarian assistance in more than 100 countries. For more information please visit <http://macedonia.usaid.gov>.